

# Creating Video Insights

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From the responses view, click on the piece of participant media that you want to make an insight on.



You're well on your way! Click **Next** for the next step.

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Click "Add Insight" to add an insight to the clip

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Drag the handles on the video player to the section of the video that you are wanting to make the insight on.

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When you are finished, click the save button to make the insight. This will also make a clip that can be downloaded from the media gallery.

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You can also download your insight by clicking the download icon after you save your insight.

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For videos with transcripts on them, you can create an Insight highlight. Do this by highlighting the text and clicking the “Add Insight” button.



Once you create your insight, click “Save”.



Once you have saved your Insight, the text you selected will be highlighted and the insight will *8 of 8* appear in the panel on the right hand side.



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