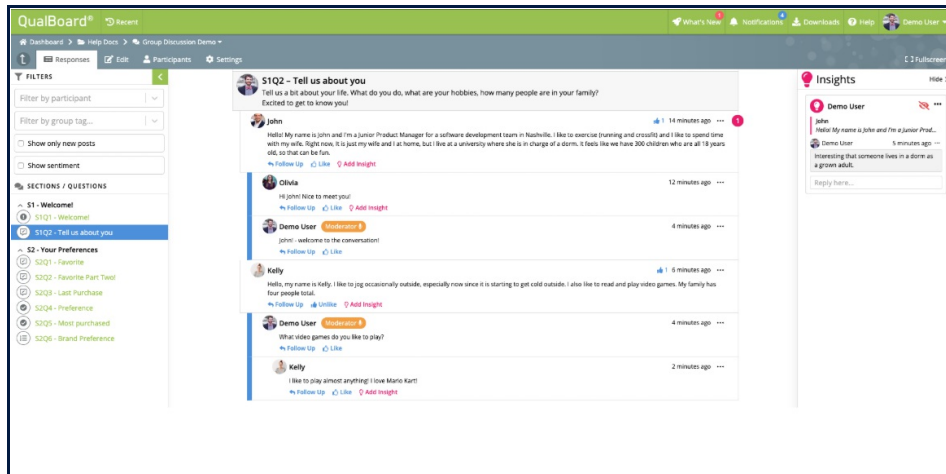


Creating an Insight

Last Modified on 01/15/2020 4:05 pm EST

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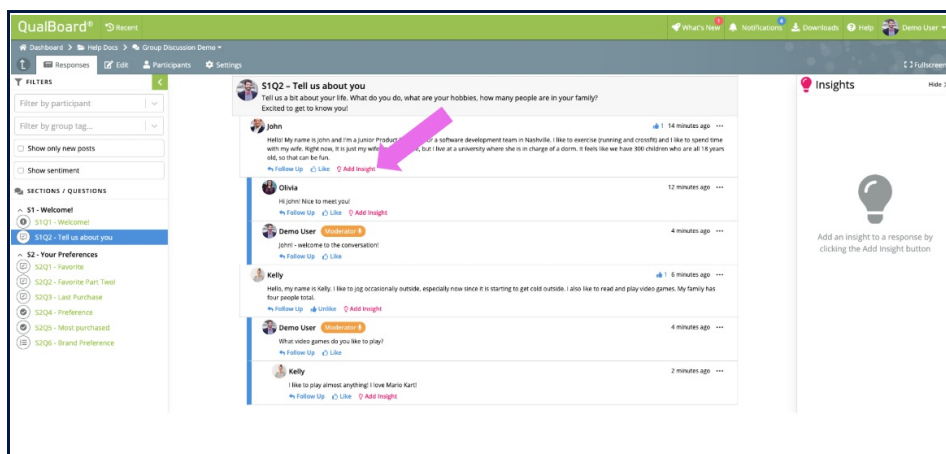
Insights allow moderators to mark responses that stand out. Examples for use include a description of why the response was meaningful, or to make a note for other moderators to see.



You're well on your way! Click **Next** for the next step on leaving an insight on a post.

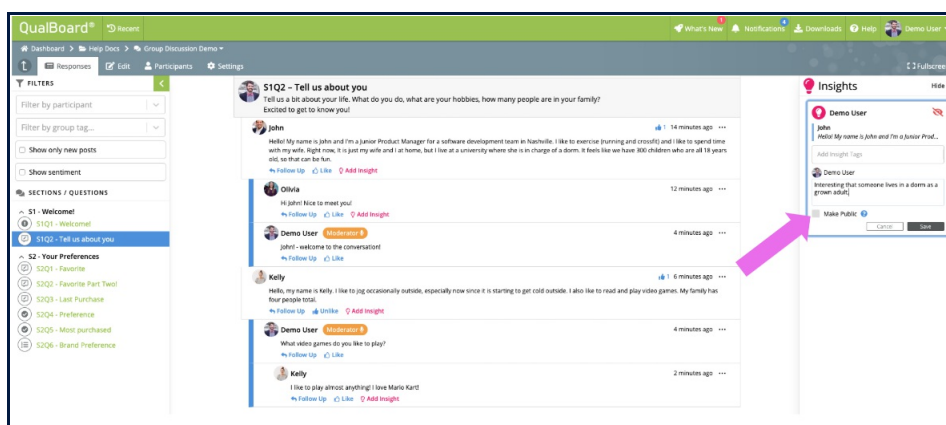
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Start by clicking the Add Insight icon below the participant's reply.



3 of 4

Type in your insight into the box, then select if you want to make your insight public. Public insights are visible to observers as well as moderators. If "Public" is not selected, the insight will be private and only visible to moderators. When you are finished, click "Save"



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After your insight is saved, you can click to edit or delete the insight. Additionally, when you open the insight panel, if you click on the insight, it will take you directly to that post.

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Sections / Questions

S1 - Welcome!

S1Q1 - Welcome!

S1Q2 - Tell us about you

S2 - Your Preferences

S2Q1 - Favorite

S2Q2 - Favorite Part Tool

S2Q3 - Last Purchase

S2Q4 - Preference

S2Q5 - Most purchased

S2Q6 - Brand Preference

S1Q2 - Tell us about you

Tell us a bit about your life. What do you do, what are your hobbies, how many people are in your family? Excited to get to know you!

john

hello! My name is John and I'm a Junior Product Manager for a software development team in Nashville. I like to exercise (running and crossfit) and I like to spend time with my wife. Right now, it is just my wife and I at home, but I live at a university where she is in charge of a dorm. It feels like we have 300 children who are all 18 years old, so that can be fun.

14 minutes ago

Follow Up

Like

Add Insight

Olivia

Hi John! Nice to meet you!

12 minutes ago

Follow Up

Like

Add Insight

Demo User

John, welcome to the conversation!

4 minutes ago

Follow Up

Like

Kelly

hello, my name is Kelly. I like to jog occasionally outside, especially now since it is starting to get cold outside. I also like to read and play video games. My family has four people total.

6 minutes ago

Follow Up

Like

Add Insight

Demo User

John, welcome to the conversation!

4 minutes ago

Follow Up

Like

Kelly

I like to play almost anything! I love Mario Kart!

2 minutes ago

Follow Up

Like

Add Insight

Insights

Demo User

john

hello! My name is John and I'm a Jun

Demo User

Interesting that someone lives in a dorm as a grown adult.

John now

Reply here...

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Next